



## Hull Food Charter Launched!

Hull businesses and organisations have begun to pledge their support for Hull to become a **Sustainable Food City** by signing up to the **Hull Food Charter**. The charter sets out our aspirations as a city to work towards a more healthy and self-reliant food culture. It was successfully launched on the 15th June at Craven Park, with 100 delegates from a wide range of businesses and organisations in attendance.



Launch photos: John Hallaway, [Rooted in Hull](#)

The launch was opened by the Bishop of Hull, Rt Rev Alison White, followed by a number of passionate local and national figures speaking about the importance of working towards a sustainable local food system. After that we were treated to an inspirational presentation from a local food entrepreneurs panel, which included **Hull Catering**, **Frith Farm**, **Beswick Hall Farm** and **Tickton Grange Hotel** talking about their businesses and why they chose to focus on sustainable food.



After a delicious lunch prepared from local ingredients, workshop sessions were then undertaken, exploring the **eight points** of the Hull Food Charter and what action businesses and organisations can take in each area. The ideas ranged from growing food on land surrounding and owned by businesses, to allowing staff to take a day off to volunteer in setting up food growing projects within their communities.

Videos of the talks are now available [online](#).

We are asking individuals, businesses, organisations and schools to commit to making a difference by signing up to the charter online:

[hullfoodpartnership.org.uk/signup](http://hullfoodpartnership.org.uk/signup)



[Sign the Hull Food Charter](#)

## Hull Veg City Campaign

The Hull Food Partnership has recently been awarded funding by **Sustainable Food Cities** to run an exciting, year-long campaign to encourage residents to eat, cook and grow more veg. We all know that eating veg is good for us, yet 80% of adults and children in the UK still don't eat enough. This has a direct effect on health with 20,000 premature deaths each year being attributed to not enough veg in our diets. Our aim is to make fresh food affordable to everyone, and for everyone to be healthy in body and in their community. This campaign is all about making veg fun, whether through eating, cooking or the excitement of growing your own.



Hull Veg Cities Campaign - announced 1st Sept 2018 at the [Freedom FEASTival](#)

Starting from October there will be monthly events, competitions and challenges that will be promoted across the city in schools, businesses, children's centres and other organisations across Hull. By joining in these events or running your own, you can help change the lives of the people you care about, share food and make new friends.

The Veg City Campaign was announced in Queen's Gardens whilst preparations for the Freedom FEASTival were taking place. The **Freedom FEASTival** is Hull's biggest locally-grown feast made from produce donated from allotment plots and growers across the city. Once again, at this year's amazing banquet, 1500 people were fed from produce grown on local land. The food partnership hope that through running the Veg Cities Campaign people will come together to run similar events throughout the year. There'll be plenty of opportunities to get involved, from joining in challenges and competitions, to volunteering at community cooking or gardening events.

**Hot (food) news - just in!** The Hull Veg City campaign have announced that they will be holding their official launch on Wednesday 31st October with a **lunchtime 'Halloween' soup event** 11:30 -1:30pm on King Edward Street, Hull. For more information, or if you would like to be involved, contact Bryony.  
(**Photo:** Jerome Whittingham)



To get involved and make a difference to the lives of your families and communities, contact the Food Partnership co-ordinator, Bryony MacFadyen [bryony@rootedinhull.org.uk](mailto:bryony@rootedinhull.org.uk).

## Join the food sharing revolution

Did you know... homes in the UK throw away over a quarter of their weekly grocery shopping. Meanwhile, our cupboards are full of things we'll never eat or use. So if you love free food, hate waste and care about your community or environment, there is a mobile phone app for you, and it's called **OLIO**.



**OLIO** is a free app that connects neighbours with each other and with local businesses so surplus food can be shared, not thrown away. The app encourages communities to share surplus food using geo-location to put food-sharers in touch. The app also features real-time messaging to enable speedy swapping arrangements to be made.



Once the app has been downloaded, users can post details of their surplus food, and arrange for it to be delivered, collected direct, or left at established drop boxes within each community. Everything listed on OLIO is free or for donation to charity. [Read more..](#)

Please email [craig.pretty@veris-strategies.co.uk](mailto:craig.pretty@veris-strategies.co.uk) or to find out more visit their [website](#) [www.olioex.com](http://www.olioex.com).

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## Tackling food poverty in Hull

**Food Power** is a nationwide project that aims to strengthen local communities' ability to reduce food poverty through solutions developed by them, with the support of their peers from across the UK.



Its goal is to transform the way that people in food poverty access support and create long-term, sustainable lives that are free from hunger. Critical to this is engaging local people and alliances, giving voice to those experiencing food poverty, influencing practice on the ground and levering in additional resources. Funded by the Big Lottery Fund Food Power supports coordinated approaches to tackling food poverty in areas across the UK, tailored to the particular locality and unique policy contexts across the four nations.



Food Power supports food inequality alliances to tackle the root causes of food poverty, to give voice to people experiencing food poverty, and to evaluate and share what works well. The programme includes four main work streams:

- **Supporting local food poverty alliances:** We help build capacity and facilitate sharing of experiences between communities, with local empowerment at the programme's core. Following clear demand, we work with a network of local peer mentors to help other areas establish food poverty alliances or networks, secure resources to turn commitments into reality and develop action plans.
- **Learning and sharing good practice:** At the heart of this programme is the exchange of ideas and learning, facilitated by programme staff, but equally through peer-to-peer learning across the network and the co-production of information and resources. We provide the national infrastructure and coordination to facilitate active sharing and learning, including through peer alliance visits, webinars, action toolkits, an annual conference and other resources.
- **Involving experts by experience:** We support the active engagement of individuals within the programme who have experienced food poverty. We are piloting models of involvement in local areas and supporting groups through a combination of capacity-building training, mentoring and resources.

- **Evidencing what works at the local level:** We assist local areas to evidence the impact of their work. This include advice and support on robust monitoring and evaluation methodologies from staff and academics, as well as piloting specific evaluation models.

For what's happening locally contact [dshepherdson@rootedinhull.org.uk](mailto:dshepherdson@rootedinhull.org.uk)

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## Help Hull become a sustainable fish city

Hull has started a [campaign](#) to become a sustainable fish city encouraging all fish suppliers, restaurants, caterers and consumers to buy and consume fish that has been responsibly and sustainably caught. This is difficult to define - what exactly does sustainable fish mean? Our campaign is based on the Marine Conservation Society [ratings](#), Green rated Fish, 'Best Choice', are rated 1 and 2, and red rated fish, 'Fish to Avoid', are Rated 5.

The ratings are based on set criteria gathered:

- from stock or species fisheries status
- management of the fishery
- ecological impacts of the fishing or capture method.

Some [big names](#) have already signed up to the Hull campaign. If you would like to support the campaign, please sign up to our online pledge on our website [hullfoodpartnership.org.uk/fish](http://hullfoodpartnership.org.uk/fish)

If you are not already subscribed to the [Hull Food Partnership](#) quarterly newsletter, and would like to be added to our mailing list, please click the subscribe button below.

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### **Our mailing address is:**

Hull Food Partnership  
161 High Street  
Hull, East Riding of Yorkshire, HU1 1NQ  
United Kingdom

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